## **ORDER**

**Orders** Order / Rev: 108150 Alt Order #: 06866655 Product Desc: OBAMA SKED B Estimate: 2189 Flight Dates: 10/24/12 - 11/06/12 Primary AE: Amy McCreary Original Date / Rev: 10/22/12 / 10/30/12 Sales Office: **BLPHI** Order Type: **GENERAL** Sales Region: National Agency Name: GMMB, Inc./ Washington D.C. **Buying Contact:** Billing Type: Cash Billing Contact: Billing Calendar: Broadcast Washington Harbor Billing Cycle: EOM/EOC Washington, DC 20007 Agency Commission: 15% Advertiser Name: Obama for America Demographic: A35+ New Business Thru:

Bill Plan

Dill Flatt						
Start Date	End Date	# Spots	Gross Amount	Net Amount		
10/01/12	10/28/12	11	\$11,205.00	\$9,524.25		
10/29/12	11/05/12	18	\$13,275.00	\$11,283,75		

## Totals

Order Separation:

Advertiser External ID:

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	11	\$11,205.00	\$9,524.25	0.00
November 2012	18	\$13,275.00	\$11,283,75	0 00
Totals	29	\$24,480.00	\$20,808.00	0.00

00:05:00

## **Account Executives**

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

PLC01-Democrat

SELECT PRIORITY CODE

POLITICAL/AGY, PCAN, GEN

Order Share	Share	Total
KSNV	24%	\$24,480.00
Market	100%	\$102,000.00

Product Codes:

Revenue Codes:

Priority:

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	27%	\$27,540.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	25%	\$25,500.00
KTUD	1%	\$1,020.00
kvvu	18%	\$18,360.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
U <b>NKWN</b>	5%	\$5,100.00

_Ln	Ch	Start	End	Inventory Code	Break	Start/End Tim	ie Days	Len Sp	oots	Rate Pri	Rtg Type Si	pots	Amount
E 1	KSNV	10/24/12	11/05/12	NEWS 3 at 4 (1 HC	Spile control of the	4-5pm	MTWTF	:30	4	\$725.001	0.00 NM	8	\$5,800.00
	FIRST	NEWS 3 A	T FOUR		5#A								
	Sta	rt Date	End Date	Weekdays S	pots/Week	Rate F	Rating						

10/24/12 - 11/06/12

Flight Dates:

Advertiser: Product Desc:

Estimate:

Obama for America

OBAMA SKED B

2189

KSNV

Totals

\$24.480.00

Ln Ch	Start	End	Inventory Code	2-27-100-1	Start/End 1	ime Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
E 1 KSNV	10/24/1	2 11/05/12	NEWS 3 at 4 (1		4-5pm	MTWTF	:30	4		0.00 NM	8	\$5,800.00
FIRST N	IEWS 3	AT FOUR	4PM NEWS (1 h	our)						1		
	t Date	End Date	Weekdays	Spots/Week	Data	Pare E						
Week: 10/2		10/29/12	M-WTF	Spots/vveek	Rate \$725.00	Rating 0.00						
Week: 10/3	53 55 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5 5	11/05/12	MTWTF	4	\$725.00	0.00						
E 2 KSNV	10/25/1	2 11/01/12	Thurs PR 8-9p	CM	8-9pm	T	:30	1	\$2,400.001	0.00 NM	2	£4.000.00
			Thursday Prime	8-9pm		365560000 <b>E</b> 404900000	.00		\$2,400.00 T	O.CO MIVI	2	\$4,800,00
THE OFF	FICE/ PA	ARKS & REG		555490 <b>6</b> \$46655						l		
1000 mars 1 mars 1 5 Carrier	l Date	End Date	Weekdays	Spots/Week	Rate	Rating				ĺ		
Week: 10/2	25.5	10/28/12	T	4	\$2,400.00	0.00						
Week: 10/2	and the same of	11/04/12	T		\$2,400.00	0.00						
E 3 KSNV	10/25/12	2 11/01/12	Thurs PR 9-10p	CM	9-10pm	жентан	:30	*	\$3,200.001	0.00 NM	2	\$6,400.00
****		249 4442 0 0 0 0 0 0 0 0 4 0 4 0 0 0 0 0 0	Thursday Prime !	9-10pm			100000		And the state of t			00,100.00
		ALL NIGH	T									
	: Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/2:		10/28/12	T	1	\$3,200.00	0.00				12		
Week: 10/2		11/04/12	_ ===T===	1	\$3,200.00	0.00						
E 4 KSNV	10/26/12	11/02/12	Fri PR 9-10p	CM	9-10pm	F	:30	1	\$2,600.001	0.00 NM	2	\$5,200.00
<u>10.750</u> 0000000000000000000000000000000000			Friday Prime 9-10	)pm							700	40,200.00
GRIMM	newson.									19		
The second secon	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/22		10/28/12	<b>F</b>	1	\$2,600.00	0.00						
Week: 10/29	2007/2002	11/04/12		1	\$2,600.00	0.00						
E 5 KSNV	10/24/12	11/05/12	Late Night w/Fallo	n CM	1236a-136an	n MTWTF	:30	4	\$250.001	0.00 NM	8	\$2,000.00
LATE NIC	NAT VAIL	IIMMY FALL	Late Night w/Fallo	on								
				040000000000000000000000000000000000000	C2007977	TD\$\$\$4577767.						
Start Week: 10/23	\$500000	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10/20	50000	10/29/12	M-WTF MTWTF	4	\$250.00	0.00				90		
Harriston and Accept to State and Lines				4	\$250.00	0.00			_			
E O NONV	10/24/12	11/05/12	Last Call w/Carson		136-205am	MTWTF	:30	4	\$40.003	0.00 NM	7	\$280.00
LAST CAL	LL WITH	CARSON	Last Call w/Carso DALY	n Daly						ł		
Start	Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 10/23	3/12	10/29/12	M-WTF	4	\$40.00	0.00						
Spot Ch D	ate Ran	ge <u>D</u> e	scription	Start/	End Time	35000 mm	eekdays	Len	ath Rate I	Rtg Type		
2 KSNV 1	0/23/12-		st Call w/Carson E		05am		WThF			0.00 NM		
	solved					1000	2001327		(w.000)	U.SU IVIVI		
[.NO.]	TAVAIL	ABLE RATE	NOT AVAILABLE	E RATE								
Week: 10/30		11/05/12	MTWTF	4	\$40.00	0.00						